

## Refine Search

### Search Results -

Terms	Documents
L6 and L3	8

Database:

US Pre-Grant Publication Full-Text Database  
 US Patents Full-Text Database  
 US OCR Full-Text Database  
 EPO Abstracts Database  
 JPO Abstracts Database  
 Derwent World Patents Index  
 IBM Technical Disclosure Bulletins

Search:






### Search History

DATE: Tuesday, January 30, 2007    [Purge Queries](#)    [Printable Copy](#)    [Create Case](#)

#### Set Name Query

side by side

#### Hit Count Set Name

result set

DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=ADJ

<u>L1</u>	URL same ISPID	2	<u>L1</u>
<u>L2</u>	URL same (product\$1 near identif\$8)	259	<u>L2</u>
<u>L3</u>	URL same embed\$4 same product\$1 same (ID\$1 or identif\$8)	248	<u>L3</u>
<u>L4</u>	L3 and server\$1	224	<u>L4</u>
<u>L5</u>	L4 and (ISPID or SKU or MLS or VIN)	6	<u>L5</u>
<u>L6</u>	715/501.1-513.ccls.	6130	<u>L6</u>
<u>L7</u>	L6 and L3	8	<u>L7</u>

END OF SEARCH HISTORY

09/664,578

## Hit List

First Hit

Search Results - Record(s) 1 through 8 of 8 returned.

☐ 1. Document ID: US 20050210526 A1

L7: Entry 1 of 8

File: PGPB

Sep 22, 2005

PGPUB-DOCUMENT-NUMBER: 20050210526

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050210526 A1

TITLE: Synchronizing broadcast content with corresponding network content

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 2. Document ID: US 20040078753 A1

L7: Entry 2 of 8

File: PGPB

Apr 22, 2004

PGPUB-DOCUMENT-NUMBER: 20040078753

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20040078753 A1

TITLE: Method and apparatus for identifying features of multidimensional image data in hypermedia systems

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 3. Document ID: US 20020087596 A1

L7: Entry 3 of 8

File: PGPB

Jul 4, 2002

PGPUB-DOCUMENT-NUMBER: 20020087596

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020087596 A1

TITLE: Compact tree representation of markup languages

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 4. Document ID: US 20020069222 A1

L7: Entry 4 of 8

File: PGPB

Jun 6, 2002

PGPUB-DOCUMENT-NUMBER: 20020069222

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020069222 A1

TITLE: System and method for placing active tags in HTML document

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KVMC	Draw Desc	Image
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☐ 5. Document ID: US 6697821 B2

L7: Entry 5 of 8

File: USPT

Feb 24, 2004

US-PAT-NO: 6697821

DOCUMENT-IDENTIFIER: US 6697821 B2

TITLE: Content development management system and method

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KVMC	Draw Desc	Image
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☐ 6. Document ID: US 6616701 B2

L7: Entry 6 of 8

File: USPT

Sep 9, 2003

US-PAT-NO: 6616701

DOCUMENT-IDENTIFIER: US 6616701 B2

TITLE: Method and apparatus for identifying features of multidimensional image data in hypermedia systems

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KVMC	Draw Desc	Image
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☐ 7. Document ID: US 6605120 B1

L7: Entry 7 of 8

File: USPT

Aug 12, 2003

US-PAT-NO: 6605120

DOCUMENT-IDENTIFIER: US 6605120 B1

TITLE: Filter definition for distribution mechanism for filtering, formatting and reuse of web based content

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KVMC	Draw Desc	Image
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☐ 8. Document ID: US 5978842 A

L7: Entry 8 of 8

File: USPT

Nov 2, 1999

US-PAT-NO: 5978842

DOCUMENT-IDENTIFIER: US 5978842 A

TITLE: Distributed-client change-detection tool with change-detection augmented by multiple clients

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KVMC	Draw Desc	Image
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Terms	Documents
L6 and L3	8

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## Hit List

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Search Results - Record(s) 1 through 6 of 6 returned.

☐ 1. Document ID: US 20060265591 A1

L5: Entry 1 of 6

File: PGPB

Nov 23, 2006

PGPUB-DOCUMENT-NUMBER: 20060265591

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060265591 A1

TITLE: Computer-implemented method and system for embedding ancillary information into the header of a digitally signed executable

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 2. Document ID: US 20050229227 A1

L5: Entry 2 of 6

File: PGPB

Oct 13, 2005

PGPUB-DOCUMENT-NUMBER: 20050229227

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050229227 A1

TITLE: Aggregation of retailers for televised media programming product placement

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 3. Document ID: US 20030088562 A1

L5: Entry 3 of 6

File: PGPB

May 8, 2003

PGPUB-DOCUMENT-NUMBER: 20030088562

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20030088562 A1

TITLE: System and method for obtaining keyword descriptions of records from a large database

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 4. Document ID: US 20020072968 A1

L5: Entry 4 of 6

File: PGPB

Jun 13, 2002

PGPUB-DOCUMENT-NUMBER: 20020072968

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020072968 A1

TITLE: System and method for incentivizing online sales

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 5. Document ID: US 20020007322 A1

L5: Entry 5 of 6

File: PGPB

Jan 17, 2002

PGPUB-DOCUMENT-NUMBER: 20020007322

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020007322 A1

TITLE: Electronic product information system

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 6. Document ID: US 7130807 B1

L5: Entry 6 of 6

File: USPT

Oct 31, 2006

US-PAT-NO: 7130807

DOCUMENT-IDENTIFIER: US 7130807 B1

TITLE: Technology sharing during demand and supply planning in a network-based supply chain environment

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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Clear

Generate Collection

Print

Fwd Refs

Bkwd Refs

Generate OACS

Terms

Documents

L4 and (ISPID or SKU or MLS or VIN)

6

Display Format:  Change Format[Previous Page](#)[Next Page](#)[Go to Doc#](#)

## Hit List

[First Hit](#) [Clear](#)[Generate Collection](#)[Print](#)[Fwd Refs](#)[Bkwd Refs](#)[Generate OACS](#)**Search Results** - Record(s) 1 through 25 of 224 returned.☐ 1. Document ID: US 20070016473 A1

L4: Entry 1 of 224

File: PGPB

Jan 18, 2007

PGPUB-DOCUMENT-NUMBER: 20070016473

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070016473 A1

TITLE: Selecting and/or scoring content-relevant advertisements

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWC	Draw Desc	Image
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☐ 2. Document ID: US 20070005421 A1

L4: Entry 2 of 224

File: PGPB

Jan 4, 2007

PGPUB-DOCUMENT-NUMBER: 20070005421

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070005421 A1

TITLE: Determining and/or managing offers such as bids for advertising

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWC	Draw Desc	Image
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☐ 3. Document ID: US 20070005418 A1

L4: Entry 3 of 224

File: PGPB

Jan 4, 2007

PGPUB-DOCUMENT-NUMBER: 20070005418

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070005418 A1

TITLE: Prioritizing ad review, by using expected revenue for example, in an advertising system

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWC	Draw Desc	Image
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☐ 4. Document ID: US 20070005417 A1

L4: Entry 4 of 224

File: PGPB

Jan 4, 2007

PGPUB-DOCUMENT-NUMBER: 20070005417

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070005417 A1

TITLE: Reviewing the suitability of websites for participation in an advertising network

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 5. Document ID: US 20060293964 A1

L4: Entry 5 of 224

File: PGPB

Dec 28, 2006

PGPUB-DOCUMENT-NUMBER: 20060293964

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060293964 A1

TITLE: Content data reproducing apparatus

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 6. Document ID: US 20060293951 A1

L4: Entry 6 of 224

File: PGPB

Dec 28, 2006

PGPUB-DOCUMENT-NUMBER: 20060293951

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060293951 A1

TITLE: Using the utility of configurations in ad serving decisions

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 7. Document ID: US 20060265591 A1

L4: Entry 7 of 224

File: PGPB

Nov 23, 2006

PGPUB-DOCUMENT-NUMBER: 20060265591

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060265591 A1

TITLE: Computer-implemented method and system for embedding ancillary information into the header of a digitally signed executable

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 8. Document ID: US 20060259455 A1

L4: Entry 8 of 224

File: PGPB

Nov 16, 2006

PGPUB-DOCUMENT-NUMBER: 20060259455

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060259455 A1

TITLE: Serving advertisements based on content



Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 9. Document ID: US 20060251291 A1

L4: Entry 9 of 224

File: PGPB

Nov 9, 2006

PGPUB-DOCUMENT-NUMBER: 20060251291

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060251291 A1

TITLE: Methods for inserting and detecting watermarks in digital data

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 10. Document ID: US 20060242147 A1

L4: Entry 10 of 224

File: PGPB

Oct 26, 2006

PGPUB-DOCUMENT-NUMBER: 20060242147

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060242147 A1

TITLE: Categorizing objects, such as documents and/or clusters, with respect to a taxonomy and data structures derived from such categorization

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 11. Document ID: US 20060242013 A1

L4: Entry 11 of 224

File: PGPB

Oct 26, 2006

PGPUB-DOCUMENT-NUMBER: 20060242013

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060242013 A1

TITLE: Suggesting targeting information for ads, such as Websites and/or categories of Websites for example

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 12. Document ID: US 20060242012 A1

L4: Entry 12 of 224

File: PGPB

Oct 26, 2006

PGPUB-DOCUMENT-NUMBER: 20060242012

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060242012 A1

TITLE: Determining or scoring properties to solicit to join ad network using advertiser or

aggregated advertiser interest

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 13. Document ID: US 20060235752 A1

L4: Entry 13 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235752

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235752 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 14. Document ID: US 20060235751 A1

L4: Entry 14 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235751

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235751 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 15. Document ID: US 20060235721 A1

L4: Entry 15 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235721

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235721 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw Desc	Image
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☐ 16. Document ID: US 20060235720 A1

L4: Entry 16 of 224

File: PGPB

Oct 19, 2006

PGPUB-DOCUMENT-NUMBER: 20060235720

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060235720 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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☐ 17. Document ID: US 20060229948 A1

L4: Entry 17 of 224

File: PGPB

Oct 12, 2006

PGPUB-DOCUMENT-NUMBER: 20060229948

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060229948 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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☐ 18. Document ID: US 20060229908 A1

L4: Entry 18 of 224

File: PGPB

Oct 12, 2006

PGPUB-DOCUMENT-NUMBER: 20060229908

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060229908 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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☐ 19. Document ID: US 20060229907 A1

L4: Entry 19 of 224

File: PGPB

Oct 12, 2006

PGPUB-DOCUMENT-NUMBER: 20060229907

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060229907 A1

TITLE: System and method for managing marketing applications for a website

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw Desc	Image
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☐ 20. Document ID: US 20060224447 A1

L4: Entry 20 of 224

File: PGPB

Oct 5, 2006

PGPUB-DOCUMENT-NUMBER: 20060224447

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060224447 A1

TITLE: Automated offer management using audience segment information